

Kobussen Buses Obtains School Bus Industry's Only Green Certification Endorsed by the EPA's Clean School Bus USA

For Immediate Release

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Wisconsin – February 2, 2010 – Kobussen Buses has earned the National School Transportation Association's (NSTA) Green School Bus Fleet Certification – Gold Level. This certification recognizes Kobussen Buses for their commitment to improving the environment through cleaner school bus fleets and company-wide practices to reduce engine exhaust emissions and conserve fuel.

NSTA recently launched this program to recognize school bus operators who have taken steps to ensure their fleets are 'going green' through the use of idle reduction programs, emission control technologies, and the purchase of newer, lower emitting buses. The United States Environmental Protection Agency (EPA) reviewed the program in late summer 2009 and approved of the program and the use of its Clean School Bus USA logo on certification materials.

NSTA expects that Green School Bus Fleet Certification program will be a valuable tool to demonstrate the school bus industry's commitment, and the commitment of private school bus companies, to ensure the cleanest school bus fleets possible and to educate local communities on why it's green to take the yellow school bus.

Kobussen Buses achieved the NSTA Green School Bus Fleet Certification – Gold Level because:

- 70% of their school bus fleet that is model year 2004 or newer. School buses that are built starting in 2004 or later emit six times *less* pollution than those built prior to 2004.
- 50% of the Kobussen Buses' school bus fleet is compliant with the EPA's 2007 engine emission requirements. School buses built to meet the 2007 engine standards emit **sixty times less** pollution than older, non-compliant models.
- Kobussen Buses has programs in place to conserve fuel and reduce idling. Idle reduction programs reduce the amount of unhealthy diesel exhaust that can affect children, waste fuel, and taxpayer dollars.

Dan Kobussen, says, "We're so proud to have earned this certification! Not only is the yellow school bus the safest way for children to travel to and from school; it is also one of the greenest. Kobussen Buses, Ltd. is doing our part to make that commute even greener than before for our community's children."

Kobussen Buses Ltd. is a full service transportation provider with terminals in Oconto, Kaukauna, Neenah Oshkosh, Sun Prairie and Orfordville Wisconsin and has been in business for 72 years. Kobussen Buses provides the high quality service in motor coach, school bus, and urban mass transit transportation operations. (Refer to www.kobussen.com)

Kobussen Buses Ltd. is dedicated to the highest quality service. We are a local family owned business going back three generations. The Kobussen philosophy is "Family PRIDE in Every Ride". PRIDE stands for Personal Responsibility In Delivering Excellence.

The National School Transportation Association is a trade organization representing school bus contractors; that is, private companies that own and operate school buses and contract with school districts to provide pupil transportation. For 40 years, it has been dedicated to safe, secure and efficient transportation of children, and works to foster improvements in all areas of pupil transportation. Members range from small one- or two-bus companies to larger corporate entities operating more than 1,000 school buses in multiple states. Learn more at www.yellowbuses.org.

CLEAN SCHOOL BUS USA is a program of the United States Environmental Protection Agency. The goals of Clean School Bus USA are to reduce children's exposure to diesel exhaust and the amount of air pollution created by diesel school buses. Clean School Bus USA brings together partners from business, education, transportation and public-health organizations. For more information, visit their website: www.epa.gov/cleanschoolbus.